## Accessible Color Palettes

- About 1 in 20 people are colorblind in some way
- The most common kinds of colorblindness make it hard to tell the difference between red and green
- Online simulators make it possible to test different color palettes


Color Palette

"The colors in the leftmost column are the 'true' colors; these are displayed in the remaining three columns the way that a person with protanopia, deuteranopia, or tritanopia would see them, respectively."

Northwestern Building on Diversity
3 Pairs of Colors that Maintain Contrast for People Who Are Colorblind

```
HEX #FFC20A
R255 G 194 B 10
```

HEX \#0C7BDC
R12 G 123 B 220
HEX \#1AFF1A
R26 G 255 B 26
HEX \#4B0092
R75 G 0 B 146

## Beyond Colors

Whenever possible, do not rely solely on color to present information. Use additional means of conveying differences (such as patterns, symbols, or labels).


Take a look at one of your presentations- what is one way you could make it more accessible to a person who is colorblind?

