Accessible Color Palettes

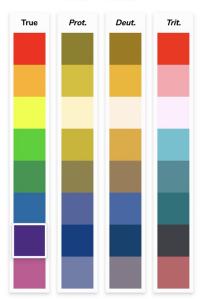


NUB nD

Northwestern Building on Diversity

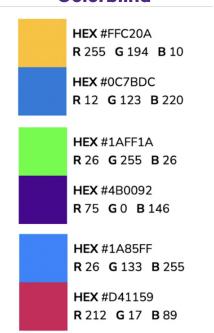
- About 1 in 20 people are colorblind in some way
- The most common kinds of colorblindness make it hard to tell the difference between red and green
- Online simulators make it possible to test different color palettes

Color Palette



"The colors in the leftmost column are the 'true' colors; these are displayed in the remaining three columns the way that a person with protanopia, deuteranopia, or tritanopia would see them, respectively."

3 Pairs of Colors that Maintain Contrast for People Who Are Colorblind



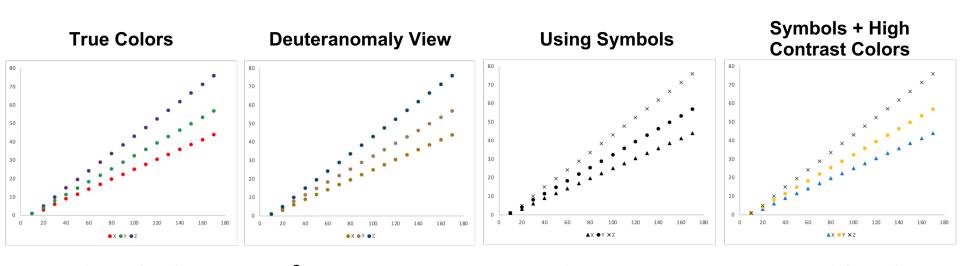
ttos://davidmathlogic.com/colorblind/#%23D81B60-%231E88E5-%23FFC107-%23378073

Beyond Colors





Whenever possible, do not rely solely on color to present information. Use additional means of conveying differences (such as patterns, symbols, or labels).



Take a look at one of your presentations- what is one way you could make it more accessible to a person who is colorblind?

Wong, B. Points of view: Color blindness. Nat Methods 8, 441 (2011). https://doi.org/10.1038/nmeth.1618