Name Pronunciation

- 73% of minorities surveyed report having their names mispronounced in the workplace, which has lead to feeling “disrespected,” “not valued,” or like they “didn’t belong”
- Name pronunciation has shown to inhibit students’ learning in the classroom
- Academics have reported hiring bias due to name mispronunciation
- Some professionals add phonetic pronunciation to their email signature

Tips for Name Pronunciation

- Use an online source: https://www.pronouncenames.com/
- Ask them how to pronounce their name and listen. Repeat their name 1-2 times
- Once you know how to pronounce their name, move on (don’t make a big deal)
- Correct other people when possible
- Do NOT suggest alternate nicknames

https://hbr.org/2020/01/if-you-dont-know-how-to-say-someones-name-just-ask